

Throughout the Community Throughout the Years

Food Bank of Northwest Louisiana • African-American Chamber of Commerce • Junior Achievement • 1-108 Cavalry • Feist-Weiller Cancer Center • Teen Challenge • Center for Families • Susan G. Komen Race for the Cure • Louisiana State Fair • YMCA • Caddo Crime Stoppers • North Caddo Medical Center • UCAN • The ARC of Caddo Bossier • Foundation for Women's Cancer • Community Renewal • Providence House • Goodwill • Louisiana State Nursing Association • March of Dimes • American Foundation for Suicide Prevention • St. Jude Children's Research Hospital • Centenary College Choir • Military Affairs Council • Multiple Sclerosis • Shreveport Opera • BizCamp • New Cardiovascular Horizons • Cystic Fibrosis • Ark-La-Tex Ag Center • Foundation • North • Paint Your Heart • Center • American • Science Center • C • Robinsons Rescue • Foundation • Caddo Career & Technology Center • Gutrunners • Melissa Maggio Foundation • Council for a Better Louisiana • Red River Radio • Volunteers of America • American Cancer Society • Shreveport Chamber of Commerce • Mayors' Prayer Breakfast • Up with Downs • Council on Alcoholism and Drug Abuse • River City Repertory Theatre • DeSoto Regional Health System • Think First • New Cardiovascular Horizons • Institute for Global Outreach • Shreveport Metropolitan Ballet • Louisiana State Trooper Foundation • St. Luke's Episcopal Mobile Ministry • Bossier Chamber of Commerce • Northwest Louisiana Interfaith Pharmacy • Caddo-Bossier Cancer League Foundation • LSU Health Shreveport Foundation • Food Bank of Northwest Louisiana • African-American Chamber of Commerce • Junior Achievement • 1-108 Cavalry • Feist-

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 **Junior Achievement®**
of North Louisiana

2018 JA ROI Showcase

*Wednesday, May 9
Shreveport Convention Center
Shreveport, Louisiana*



Empowering young people to own their economic success




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A Message from the JA Showcase Honorary Chairman



I am delighted to serve as honorary chairman for this year's JA Return on Investment (ROI) Showcase. Junior Achievement has changed quite a bit since it was first launched in Shreveport in 1964 as an after school program for high school youth. Today, our volunteer-led programs are taught during school in all grades from kindergarten through high school. It continues to educate our youth about the roles that personal finance and business play in our economy. Junior Achievement's national office has designed a comprehensive program that progressively exposes students to vital lessons regarding preparation for the workplace, money management, and starting a business. JA is a proven program which inspires young people to plan for their future while developing those personal traits needed to succeed: confidence, resilience, and responsibility. Plus it is fun! Since all of our teachers are volunteers, program costs are kept to a minimum and Junior Achievement will serve 9,000+ students this year. Thank you for attending the volunteer appreciation lunch today. I hope you will enjoy listening to the students share what they have learned in their JA classes. Please help JA thrive by pledging your support, continuing to volunteer and recruiting others to participate!

Thomas J. Williams | JA Laureate 2008



A Message from the Chairman of the Board



"Give Them the Power to Pursue Their Dreams"

This slogan is found on Junior Achievement's website, and I believe it fully captures the spirit and purpose of the organization. Giving of ourselves professionally and of our resources financially to support the hopes and dreams of our local young people is an amazing opportunity.

On behalf of JA, I'd like to welcome you to today's volunteer appreciation event and to personally thank you for your participation and support.

We have a collective opportunity, and in my opinion responsibility, to positively affect the lives of our young people by investing our time and our resources into them. Each of us has unique life experiences and perspectives that can be used to help them achieve their dreams and realize their purpose.

We are on track to influence the lives of approximately 9,000 regional students this year alone through various programs that focus on finance, work readiness and entrepreneurship. Opportunity doesn't always present itself equally; however, through JA's programs entrepreneurial attitudes are fostered and experiential learning takes place, which increases the odds of our young people becoming successful men and women.

Thank you again to all who currently partner with and support JA. I encourage each of you to consider investing in JA as we work towards helping our young people realize their dreams.

Lyle H. Jeansonne | Citizen's National Bank

Program of Events

WELCOME

Thomas J. Williams, Junior Achievement Laureate, 2008

SPECIAL MESSAGE

The Honorable Mayor Ollie S. Tyler, Junior Achievement Laureate, 2006

ACKNOWLEDGEMENTS & PRESENTATION OF INDIVIDUAL AWARDS

Nita Cook, JA President | Executive Director

Lyle Jeansonne | Citizen's National Bank | Chairman of the Board 2017-2018

Joshua O. Clayton | The Clayton Firm, LLC | Vice Chairman

Volunteer of the Year: Vonte Brisker, Capital One

New Volunteer Award: Blair Martins, Barksdale Airforce Base

Volunteer Recruiter Award: Dr. Tuesday Mahoney, SUSLA

JA Liaison Award: Lindsay Ferrington, LSUHSC School of Allied Health

JA Hero Award: Alexander Phillips, Barksdale Air Force Base

Austin Wiseman, Keller Williams Realty

New Volunteer Group Award

BAFB Executive Council

Community Spirit Awards

Entrepreneurship Accelerator Program

Bossier Parish Community College

Southern University at Shreveport

Centenary College

Louisiana State University at Shreveport

Barksdale Airforce Base

Trent Millican, RBI

David Allen, Honeywell

JA Volunteer Committee

Outstanding Volunteer Awards

Regions | Southern University at Shreveport

Corporate Volunteer Heroes

LSU Health Science Center School of Allied Health

Dr. Joe McCulloch, Dean

Principal of the Year

Ellen Hall, Claiborne Fundamental Elementary

JA School Liaison of the Year

Shanne Bowie, Shreve Island Elementary

Teacher of the Year

Penny Pate, Captain Shreve

JA Champions

Dr. Matthew Mitchell, Fair Park

Yolanda Gibbs, Turner

Monica Speyrer, Byrd

Cayla Mitchell, Northwood

Alan Germany, CCTC

STUDENT PRESENTATIONS

Emma Jordan

BPS Supervisor & JA Board Member

Dr. Lamar Goree

CPS Superintendent & JA Board Member

Cerena Olivier

1st Grade Claiborne

Fundamental Elementary

Kieundra Miller

3rd Grade Westwood Elementary

Elissa Bryant

4th Grade Shreve Island

Michaela Sumlar

5th Grade Cherokee Park

Auyanda Small

8th Grade Broadmoor Middle

Destiny Cotton

8th Grade Huntington Middle

Paris Endris

8th Grade Cope Middle School

Keenan Gilyard

12th Grade Caddo Career & Tech

Co'Niya Butler

10th Grade Captain Shreve

CLOSING REMARKS

Nita Cook, JA President | Executive Director

Thank You to Our Table Sponsors

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Bossier Parish Schools

Caddo Parish Schools

Capital One Bank

Erik Vigen/Jerry Edwards

Fire Tech Systems, Inc.

LSUHSC School of Allied Health

Southern University at Shreveport

Merritt B. Chastain, Jr.

Progressive Bank

Querbes & Nelson

Williams Financial Advisors

Willis Knighton Health System

Entrepreneurial Accelerator Program

Junior Achievement Showcase Exhibitors

JA Ourselves® - Kindergarten
KERR ELEMENTARY
 Janet Doughty, Principal
 Katie Broadway, Teacher
 Khloe Moncado, Student
 Meredith Hanna, First Baptist

JA Our Families® – 1st Grade
CLAIBORNE FUNDAMENTAL ELEMENTARY
 Ellen Hall, Principal
 Sandra Neumann, Teacher
 Cerena Olivier, Student
 Jessica Newton, AEP/SWEPCO
 Renita Coleman, AEP/SWEPCO

JA Our Community® 2nd Grade
CLAIBORNE FUNDAMENTAL ELEMENTARY
 Ellen Hall, Principal
 Cynthia Lawhon, Teacher
 Joshua James, Student

JA Our City® – 3rd Grade
WESTWOOD ELEMENTARY
 Lynn Gardner, Principal
 Brittani Mandigo, Teacher
 Kieundra Miller, Student
 Belinda Keener, Progressive Bank

JA Our Region® – 4th Grade
PINE GROVE ELEMENTARY
 Travis Smith, Principal
 Shannon Fields, Teacher
 Aquaries Franklin, Student
 Angela Thomas, Southern University at Shreveport

JA Our Nation® – 5th Grade
CHEROKEE PARK ELEMENTARY
 Tangela Sylvie, Principal
 Sherri Teer, Teacher
 Michaela Sumlar, Student
 Ken Krueger*, Regions

JA Our Nation® – 5th Grade
JS CLARK ELEMENTARY
 Dr. Kenya Roberts, Principal
 Brandy Brown, Teacher
 Alanah Hall, Student
 Lindsay Ferrington, LSUHSC School of Allied Health

JA More than Money® After-School 3rd – 5th grades
SHREVE ISLAND ELEMENTARY
 Glen Colvin, Principal
 Shanne Bowie, JA Coordinator
 Elissa Bryant, Student

JA Global Marketplace® 6th Grade
TURNER ELEMENTARY | 6TH GRADE ACADEMY
 Dr. Darrell Webb, Principal
 Sarah Ferbos, Teacher
 Katrena Taylor, Student
 Joe McCulloch, LSUHSC School of Allied Health

JA It's My Future® – 7th Grade
FAIR PARK PREPARTORY ACADEMY
 Dr. Matthew Mitchell, Principal
 Ynonnie Davis, Teacher
 Ka'Niyah Parker, Student
 Judy Madison, Red River Bank

JA Economics for Success® 8th Grade
COPE MIDDLE
 Judy Grooms, Principal
 Ray Smith, Teacher
 Paris Endris, Student
 Victoria Cunningham, North Caddo Medical Center

JA Job Shadow® – 8th Grade
BROADMOOR MIDDLE LABORATORY SCHOOL
 Renata Mahoney, Principal
 Tim Thiele, 8th Grade Counselor
 Auyanda Small, Student

JA Job Shadow® – 8th Grade
HUNTINGTON MIDDLE SCHOOL
 Tiffany Franklin, Principal
 Clementine Johnson, 8th Grade Counselor
 Destiny Cotton, Student

JA Job Shadow® – JA Inspires High School
GREEN OAKS PERFORMING ARTS ACADEMY
 Steven Grant, Principal
 Lisa Hardman, Teacher
 Taylor Coleman-Savannah, Student

JA Career Success® High School
CADDO CAREER & TECHNICAL CENTER
 Kenneth Berg, Principal
 Alan Germany, Teacher
 Keenan Gilyard, Student
 Nicole Brice, Junior Achievement

JA Personal Finance® High School
C.E. BYRD HIGH SCHOOL
 Jerry Badgley, Principal
 Monica Speyrer, Teacher
 Kacy Young, Student
 Lora Slack, Edward Jones
 Erik Vigen*, The Broyles Group

JA It's My Business® | JA Spark | Trust Your Crazy Ideas - High School
CAPTAIN SHREVE
 Ginger Gustavson, Principal
 Penny Pate, Teacher
 Co'Niya Butler, Student
 Dany Martin, Jr.*, Williams Financial Advisors
 Julie Gilley*, EAP
 Caryn Chalmers, EAP
 Vonte Brisker, Capital One
 Erin Smith, Shreveport Chamber of Commerce
 Lyle Jeansonne*, Citizens National Bank

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2017-2018 Participating Schools

ELEMENTARY SCHOOLS

Cherokee Park
 Claiborne Fundamental Magnet
 First Baptist Church School
 JS Clark
 Meadowview
 Pine Grove
 R.V. Kerr
 Shreve Island
 Turner
 Westwood

MIDDLE SCHOOLS

Benton
 Broadmoor
 Cherokee Park
 Caddo Middle Magnet
 Caddo Middle Career & Technology
 Cope
 Donnie Bickham
 Elm Grove
 Fair Park
 First Baptist Church School
 Greenacres
 Green Oaks
 Haughton
 Herndon
 Huntington
 Keithville
 Plain Dealing
 Rusheon
 Turner
 Walnut Hill
 Webster

HIGH SCHOOLS

Booker T. Washington
 Bossier Parish School for
 Technology and Innovative Learning
 CE Byrd
 Captain Shreve
 Green Oaks
 Huntington
 Plain Dealing
 Minden
 North Caddo
 Northwood
 Southwood
 Woodlawn

ALTERNATIVE SCHOOLS

Caddo Career-Technology Center



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Monique McFall

Stephanie Newbern

Myiah Nickerson

Juan Ocanas

Craig Preston

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Jaelin Smith

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Junior Achievement®
of North Louisiana

2017 Business Hall of Fame Laureates
and 2017-2018 Board of Directors

2017 JUNIOR ACHIEVEMENT
B U S I N E S S
H A L L *of* F A M E

LAUREATES

William G. Anderson, 2012	Roy Griggs, 2007	W. Clinton Rasberry, Jr., 2007
Joe N. Averett, Jr., 2008	Robert B. Hamm, 2008	Phillip A. Rozeman, M.D., 2011
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B. Wayne Brown, 2017	Charles D. Knight, M.D., 1999	Mike Stanberry, 2014
E. R. "Bo" Campbell II, 2003	Donald G. Mack, Sr., M.D., 2003	H. E. "Bud" Storer, 2011
Sarah D. Collier, 2017	Vincent J. Marsala, Ph.D., 2003	Hal Sutton, 1999
Laura P. Crawford, 2015	John C. McDonald, M.D., 2004	J. Dudley Talbot, M.D., 2000
James E. Davison, Jr., 1997	George E. McInnis, 2004	Harold W. Turner, 2012
John W. Dean, 2010	Harry E. McInnis, Jr., 2010	Ollie S. Tyler, 2006
John J. Doles, Jr., 1999	Willis L. Meadows, Jr., 2001	Steven C. Walker, 2006
James K. Elrod, 1997	Charles E. Meehan, 2009	Donald A. Webb, M.Div., Ph.D., 2004
Rand H. Falbaum, 2007	L. Frank Moore, 1997	Donald Weir, Sr., 1995
Robert W. FitzGerald, 2015	Ike Muslow, M.D., 1998	Nicholas H. Wheless, Jr., 1996
John A. Franks, 1994	Anil Nanda, M.D., 2011	C. Cody White, Jr., 2006
James N. Fritze, 2000	George D. Nelson, Sr., 1996	Thomas J. Williams, 2008
George P. Fritze, 2009	George D. Nelson, Jr., 2012	Lacy H. Williams, M.D., 2013
Chris P. Gabriel, 2010	Robert A. Nichols, 2014	Michael H. Woods, 2005
J. Peter Gaffney, 2005	Louis C. Pendleton, M.D., 1995	Richard H. Wright, 2017
Grady C. Golden, 2014	Samuel P. Peters, 1994	Donald J. Zadeck, 2002
James D. Gosslee, 2016	Jon Qvistgaard=Petersen, 2016	

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 The Alta and John Franks Foundation
 Willis Knighton Health Systems
 The Grayson Foundation
 The Community Foundation
 of North Louisiana*

Visionary Leadership Society \$20,000+
 Capital One Bank

The Alta and John Franks Foundation
 Grayson Foundation, Inc.
 Sherry and Richard H. Wright
 Foundation
 Junior Achievement Permanent
 Endowed Fund*
 Collier Investments, Inc.

Endowment Society \$10,000+
 Caddo Parish School Board
 State Farm Insurance Company

Major Investors \$5,000+
 Fire Tech Systems
 Brown Builders, Inc.
 Powers Foundation Inc.

Investors \$2,000
 Bossier Parish Schools
 Brown-Daniel Family LLC
 Shreveport Rotary Club
 Manpower International Inc.
 BFT Development, LLC
 Building Our Regions Future-EAP
 H.E. Storer Foundation

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 United Way of Northwest Louisiana
 Bundero Investment Company, Inc.
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 Red River Bank
 Builder's Supply Company, Inc.
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VOLUNTEER

because it's life-changing.

SAVE THE DATE

JA Inspires Student & Mentor Lunch
Shreveport Convention Center | November 29, 2018



3 HOURS
11 SCHOOLS
275 STUDENTS
150 VOLUNTEERS
AND YOU

JA INSPIRES
A WORK-READINESS INITIATIVE
IN COLLABORATION WITH THE
SHREVEPORT ROTARY CLUB



ELEMENTARY PROGRAMS

JA Ourselves®

JA Ourselves uses storybooks and hands-on activities to introduce the role people play in an economy. Through engaging, volunteer-led activities, young students learn about individual choices, the importance of saving and giving, and the value of work. (Kindergarten)

JA Our Families®

JA Our Families explains how family members' professions contribute to the well-being of the family and of the community. The program introduces the concept of needs and wants, explores the ways families plan for and acquire goods and services, and analyzes how own skills to determine ways they can support their families. (Grade 1)

JA Our Community®

JA Our Community uses posters and games to offer practical information about businesses and the many jobs those businesses offer in a community. Students explore production methods through a simulation game, and learn about taxes, decision making, and how money flows in an economy. (Grade 2)

JA Our City®

JA Our City introduces students to the characteristics of cities and how cities are shaped by zoning. Students learn the importance of money to a city; how financial institutions help businesses and city residents; and how the media is an integral part of a city's life; and the role of an entrepreneur. (Grade 3)

JA More than Money®

JA More than Money introduces students to financial literacy and entrepreneurship, and to social studies learning objectives that include money-management skills, goods and services, and global markets. Through hands-on activities and a JA cast of characters serving as symbols for financial literacy and entrepreneurship concepts, students will learn a practical approach to starting a business and making smart decisions about managing money. (Grades 3-5)



“If you are planning for a year, sow rice; if you are planning for a decade, plant trees; if you are planning for a lifetime, educate people.”

Chinese Proverb



JA Our Region®

JA Our Region introduces students to entrepreneurship and how entrepreneurs use resources to produce goods and services in a region. Students operate a hypothetical hot dog stand to understand the fundamental tasks of a business owner and basic operations of the business. (Grade 4)

JA Our Nation®

JA Our Nation provides practical information about the need for employees who can meet the demands of the 21st century job market. Students will understand the skills, especially in science, technology, engineering, and math, necessary to achieve future success. (Grade 5)

MIDDLE SCHOOL PROGRAMS

JA Global Marketplace®

JA Global Marketplace takes students on a spin around the world. Students learn the products they use every day, like their backpacks and sneakers, might use raw material from one country, be assembled in another, and sold from Peking to Chicago. The program helps students understand how goods flow through various economies and the effect globalization has on their lives. (Grades 6-8)

JA It's My Future®

JA It's My Future provides practical information about preparing for the working world. Students learn about career clusters, high-growth jobs, career planning, and creating a personal brand. And, through a scavenger hunt, they are introduced to the basic aspects of job hunting. (Grades 6-8)

JA Economics for Success®

JA Economics for Success gives the students the information needed to build strong personal finances, a cornerstone to a happy, secure life. Students learn the importance of exploring career options based on their skills, interests, and values. They also learn about personal budgeting; wisely saving and investing; and cautiously using credit. (Grades 6-8)



“Children are the world's most valuable resource and its best hope for the future.”

John F. Kennedy



Save the Date

March 8, 2019



TRUST YOUR CRAZY IDEAS CHALLENGE™

Inspiring the Next Generation of Entrepreneurs

2018 JA Idea Accelerator Workshop Mentors

Leslie Kalmbach
Bradley Firm

Caryn Chalmers
Entrepreneurial
Accelerator Program

Darrian Carr
KPMG

Kathryn Irvin
U.S. Army, former
JA Spark

**Laura Ashley
Overdyke**
Caddo Lake Institute

Julie Gilley
Entrepreneurial
Accelerator Program

Joey Hinderberger
KPMG

Shalisa Rolland
United Way

Vonte Brisker
Capital One

Nick Oliver
Entrepreneurial
Accelerator Program

Torie Prothro
KPMG

Dany Martin
Williams Financial

Rachel Moffett
Captain Shreve HS,
former
JA SPARK

Dave Smith
Entrepreneurial
Accelerator Program

Emerie Gentry
Lagniappe Prime

JA SPARK Judges

David Watters
Morris & Dickson

Lyle Jeansonne
Citizens National
Bank

Chase Boytim
Fatty Arbuckles

Bridget Verret
LSU Health
Shreveport

Charles Holoubek
Davis & Bujold

Jordan Cole
Cohab, former
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Robert Smith
Garland Company

Angie White
North LA Economic
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Ross Barrett
BVM Capital, LLC

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Katie Johnston
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Jett Business
Systems

Don Howard
SUSLA

Jack Sharp
Small Business
Development Center

**Christopher
Steinsholt**
Edward Jones

Glenn Kinsey
Kinsey Interests

Lee Mallahan
Tadpole LLC

HIGH SCHOOL PROGRAMS

JA It's My Business®

Blended Model provides middle school students an opportunity to experience the initial steps necessary to start a business. New program content provides an authentic entrepreneurial experience for students, with each session building up to a product-pitch competition.

JA Be Entrepreneurial®

JA Be Entrepreneurial challenges students through interactive classroom activities to start their own venture while still in high school. The program provides useful, practical content to assist teens in the transitions from being students to productive, contributing members of society.

JA Personal Finance®

JA Personal Finance explores the fundamental elements of personal finances: earnings, savings and investments, budgeting, credit, risk management, and giving. Students apply these elements to a personal financial plan that allows them to set specific goals for their lifelong financial needs and desired quality of life.

JA Career Success®

JA Career Success equips students with the knowledge required to get and keep a job in high-growth industries. Students will explore the crucial workplace skills employers seek but often find lacking in young employees. Students also learn about valuable tools to find that perfect job, including resumes, cover letters, and interviewing techniques.

JA Company Program®

JA Company Program allows students to learn and experience business fundamentals and the art and hard work of entrepreneurship as they operate a student-led company. Students will be able to apply their newfound skills to their education and future careers.



“Entrepreneurship is the way we take control of our lives in a tough economy.”

Lori Greiner

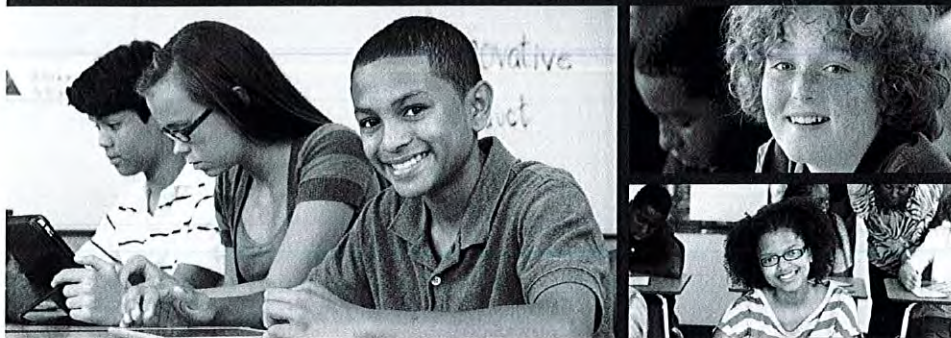
 **Junior
Achievement**
of North Louisiana



JA is guided by our core values:

- Belief in the boundless potential of young people
- Commitment to the principles of market-based economics and entrepreneurship
- Passion for what we do and honesty, integrity, and excellence in how we do it
- Respect for the talents, creativity, perspectives, and backgrounds of all individuals
- Belief in the power of partnership and collaboration
- Conviction in the educational and motivational impact of relevant, hands-on learning

VOLUNTEER because it's life-changing.



JANLA.ORG

JUNIOR ACHIEVEMENT

game CHANGERS

EMPOWER THE FUTURE

WHY SHOULD I BECOME A JUNIOR ACHIEVEMENT GAMECHANGER?

- ▶ It's easy and convenient
- ▶ Your monthly investment sponsors programs in money management, workforce training & understanding how to start a business.
- ▶ We need your support to meet teacher requests for JA's K-12th grade classroom programs.

\$10 per month provides program materials for one JA classroom

\$15 per month sponsors a JA Job Shadow Class

\$20 per month sponsors a JA program initiative

- ▶ Receive Monthly E-News about JA students & programs funded by JA GameChangers

WHAT IMPACT WILL I MAKE AS A JA GAMECHANGER?

Through JA programs, students connect the dots between their education and success, increasing their understanding of the importance of staying in school.

You will help today's students develop the critical skills and the character necessary to succeed in the 21st century workplace.

Your investment enhances initiatives:

- Trust Your Crazy Ideas Challenge, Brees Dream Foundation*
- JA Inspires: A Work-Readiness Initiative*
- JA College Quest*

Junior Achievement® 2017 STATS
of North Louisiana

3
parishes

315
volunteers

44,837
VOLUNTEER
HOURS

8,006
students served

33 SCHOOLS

351
classes taught

172
TEACHERS

*Fire Tech Systems, Inc. Proudly Supports
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